## Alternative "Milk" Beverages Don't Add Up



### **Only Cow's Milk Contains**



Naturally occurring calcium



High quality protein



Less than 5 ingredients



# Did you know that cow's milk contains 13 essential nutrients?

#### **Protein**

Fewer ingredients doesn't mean less protein! Cow's milk contains 8 grams of high-quality, naturally-occurring protein in each 8-ounce glass.



#### **Did You Know?**

All milk—low-fat, fat-free, flavored or lactose-free—have the same thirteen essential nutrients, including calcium, phosphorus, protein, vitamins A, D, and B12, riboflavin, pantothenic acid, niacin, zinc, selenium, iodine, and potassium.\*

#### Calcium

Dairy foods, like real cow's milk, provide the **highest sources of calcium**. You would need to eat 3½ cups of broccoli, 1 cup of almonds or 10 cups of raw spinach to get the same amount of calcium provided by one 8-ounce glass of cow's milk.

#### Beware!

Even though alternative "milk" beverages may tout more calcium on their labels, much of the added calcium settles to the bottom, meaning you consume less.

# What about Lactose?

# Are you Intolerant?

- 1 in 10 people say they're lactose intolerant through self-reporting
- Many people with lactose-intolerance are unaware of the true meaning and how to manage it. Because the condition is often misunderstood, some may be missing out on the benefits of dairy foods, but they may not have to







- A cup of milk typically has about 12 grams of lactose. Lactose-free milk is another option
   it's real milk, just without the lactose
- For many, smaller amounts of regular milk or cereal, in smoothies or with meals can be tolerated, too
- Try drinking milk with a meal or snack. Solid foods help slow digestion and allow the body more time to digest lactose



Content courtesy of the United Dairy Industry of Michigan.

Check out our website at arizonamilk.org



The Natural
Choice



Smart shoppers choose cow's milk.

